

Tim Davis [via email]

Planning, YDNPA

22 July 2019

**Comment on planning application: C/44/288/AA**

Land adjacent to B6479, Studfold, Horton-in-Ribblesdale

**Consent to display 2 No. signs for Middle Studfold Farm Tea Room and B&B**

Dear Mr Davis

In the view of Friends of the Dales the currently displayed signs (which were erected without planning consent) are inappropriate in size, colour and design. The new signs for which consent is sought are much better but still quite large. There are between 20 and 30 similar businesses in Horton Parish. Several of them have applied in the past for planning consent to display signs and were not allowed signs of the size proposed this application. Similar size constraints have been imposed on other applicants in other parishes.

In fairness to businesses that had to agree to much smaller signs and bearing in mind the sensitivity of this particular site, Friends of the Dales ask that the case officer looks at the context of the location and previous consents granted to other applicants when deciding the final size of the signs. A reduction in size would be welcomed by Friends of the Dales.

When granting consent it would also be appropriate to remind the applicant that placing further signs such as A boards along the B6479 also requires planning consent. Self-made A boards of questionable design have been placed regularly along the road between the two large signs without consent.

Yours sincerely



K.M. Petyt

Dr Malcolm Petyt, Chair of Policy Committee

*Friends of the Dales is a working name of the Yorkshire Dales Society which was founded in 1981 and is a registered charity and company limited by guarantee. Friends of the Dales is free of political and financial affiliations. We work to ensure that the Government, the Yorkshire Dales National Park Authority, and other relevant agencies deliver their obligations to care for the special qualities of the Yorkshire Dales, an internationally important area. We do this by considering major planning applications and policy development affecting the Yorkshire Dales and adjacent areas. We offer a year round programme of walks and talks so that everyone can enjoy and learn more about this beautiful area and why it needs protection. We have a membership of around 1,300 individuals, families, businesses and organisations.*



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